



The Brain Place

CENTRE FOR BRAIN HEALTH IN THE TROPICS



The Brain Place Centre for Brain Health in the Tropics

"The Brain Place will be a world class tropical research, service delivery and education centre based in Townsville, north Queensland.

The centre will bring together researchers, brain health professionals and community members to better understand brain health.

By gaining a deeper understanding of brain health, research findings can inform practice and education. The centre will be an integration of:

- Research
- Service delivery
- Education

As Australia's largest tropical city, Townsville will host this collaborative and innovative facility that will improve lives and inform governments, universities, doctors, business leaders and the wider community.

The Tropical Brain and Mind Foundation is proud to be championing this much needed tropical brain health centre on behalf of the Townsville community."



Dr Cathy Day OAM, Chair
Tropical Brain and Mind Foundation

Our Mission

Improve brain health for northern Australia, Pacific Island nations and the global Tropics through research, service delivery and education.

\$48
million

Funding sought for The Brain Centre includes the initial infrastructure investment and 5 years operating budget. By the 6th year, the centre will be self-funded.

50%

By 2050, half the world's population will live in the Tropics. With a tertiary hospital and established neuroscience community, Townsville is well placed to serve the global Tropics with brain health research, service development and education.

150
+

During construction, The Brain Place will create approximately 120 jobs with an ongoing roster of 30+ roles once established.



The following stakeholders have already expressed support for The Brain Place: James Cook University, Central Queensland University, Townsville University Hospital, Mater Hospital, Townsville City Council, Australian Defence Force, community and industry leaders.

Meeting a Global Need, Locally

Brain disorders are among the leading causes of ill health and disability world-wide which lead to monumental loss of human capability and avoidable suffering. (Convergence Mental Health 2020).

Lack of brain health is estimated to cost the global Tropics US\$10 trillion annually.

The demand to address this area of need is clear.

The Brain Place will be the first centre globally to be focused on brain health research, service delivery and education in the Tropics.

The local Townsville community, Australia and the global Tropics will benefit from the establishment of The Brain Place, as will vulnerable populations including First Nations peoples, refugees and veterans.



Prof Zoltan Sarnyai
Chief Scientific Advisor

THERE IS NO HEALTH WITHOUT BRAIN HEALTH

Tropical Brain Health Community





The Brain Place

CENTRE FOR BRAIN HEALTH IN THE TROPICS

For more information and funding
enquiries please contact
Dr Cathy Day
Email cday@tbmf.com.au

The Brain Place is a project of
Tropical Brain and Mind Foundation
ABN 56 428 597 957

www.thebrainplace.org.au

Image courtesy of Tourism and Events Queensland