Statement of Strategic Intent 2021 - 2023



The Tropical Brain and Mind Foundation (TBMF) is a community-based organisation that exists to promote and **Purpose**

improve brain health and well-being through advocacy, education, and research.

Aspiration Flourishing communities require healthy minds, bodies, and environments.

Guiding principles We are united to make a positive impact through:

Respect Integrity Inclusion

Collaboration

Innovation

Accountability

Pillars

Advocacy

Strategic activities

Position the TBMF as a leader for brain health and well-being ensuring that the Foundation's voice is effective and respected.

Community engagement

Develop and implement a community engagement and awareness strategy.

Build strategic partnerships with like-minded organisations, local, state, and federal governments, and the broader communities.

Research

Advocate for research funds to strengthen the evidence base supporting the work of the TBMF in Northern Australia and the tropics.

Create the opportunity for the dissemination of critical research and policy impact related to brain health and well-being.

Facilitate research partnerships with universities and other research related entities

Sustainability and **Accountability**

Engage with communities and kev stakeholders to establish sustainable corporate sponsorships.

Investigate revenue streams from governments, forpurpose, and philanthropic sectors and/or other ethically aligned sources.

Explore partnership opportunities at the local, state, and national level including peak bodies, community, and philanthropic organisations.

Develop governance documentation aligned with relevant legislation, funding contracts and the ACNC Standards.